

PRASHANT KOUL

SENIOR PROGRAM MANAGER-
NEW PRODUCT DESIGN & DEVELOPMENT
| BUSINESS | R&D | OPERATIONS



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Bangalore Bangalore, karnataka (560035)

Result oriented professional with **Certification in Product Management (Duke University)**, **M.Tech: Mech Engg. (IISC, Bangalore)** targeting challenging roles in **New Product Business / R&D** with an organization of repute

PROFILE SUMMARY

- Offering **8 years of experience with competency in steering successful roll-out of NPD Programs (Product & software) across diverse Energy Industries** with accountability of defining scope, setting timelines, analyzing requirements, prioritizing tasks and identifying dependencies.
- Adept at handling high-pressure situations, influencing executive decision-making & balancing customer needs with business goals, while navigating technical, operational, and market challenges.

EXPERIENCE

OLA Electric, Bangalore, Karnataka (Dec'23 – Present)

Designation: Senior Program Manager

Senvion, Bangalore, Karnataka (Aug'22 – Dec'23)

Designation: Product Manager

Hero Moto Corp, Gurugram, Haryana (Aug'17 – July'22)

Designation: Deputy Manager (Aug'17 – Aug'20)

Designation: Associate Manager (Aug'20 – Jul'22)

CERTIFICATIONS

Product Management Certification Program from Duke CE

- Secured 96% Grading
- Conducted Guesstimation & Hypothesis on Rental Furniture
- Competitor Analysis on E-Pharma Sector
- Sketching & Wire-framing for Fitness App
- Created a Business Model & Value Proposition Canvas on Lyft, AARRR on Zoom
- Case Study on Redbus, User stories & Epics on Hotstar

ACADEMIC PROJECTS

M.E. Thesis (Jul'15 – Jul'17)

- Undertook an in-depth study on Newtonian Fluids titled, **“Successfully simulating scaling law for (pure) in-viscid liquids: Neck radius v/s time decay to the Power 2/3”**

ACADEMIC QUALIFICATIONS

Master of Engg in Mechanical Engineering (CFD)

- Indian Institute of Science, Bengaluru

Bachelor of Science in Mechanical Engineering

- University Institute of Engineering & Technology, Panjab University, Chandigarh

CORE COMPETENCIES

- Strategic Planning
- Stakeholder Management
- Problem Solving
- Risk Mitigation Strategies
- Budgeting, Prototyping
- User Journey Mapping
- Vendor Management
- Product Benchmarking
- Cross-functional Collaboration
- Quality Management System
- People Management

TECHNICAL SKILLS

- SAP, PLM, JIRA
- Whimsical
- SCIFORMA Power BI, C
- MySQL
- ANSYS & MATLAB
- FLUENT, ASANA
- Google Analytics
- Optimisely, UXPressia, GERRIS